

EDUCATION

New York University, Tisch School of the Arts, New York, United States 2017 -
Interactive Telecommunications Program

Hanyang University, Seoul, Korea 2005 - 2013
PhB, Bachelor of Philosophy
Researched on ethics of computer technology

WORK EXPERIENCE

Festivr.tv 2015 -
Co-Founder / Director

- Manage a online music festival 360° video streaming service
- Made panoramic videos and cooperated event promoter companies
- Worked as a founder member of Korea VR Industry Association

Mediumrare Film Production 2015 -
Co-Founder / Director

- Produce commercial films and fashion films
- Cooperated with foreign fashion model agencies and visual directors
- Made a documentary about SK corporation's company history

Video Village 2014 - 2015
Partner / Frontend Dev

- Collaborated with market leading MCN(Multi Channel Network) company to develop the quality of online media contents and industry ecosystem
- Researched about Youtube as a marketing platform and gather meaningful data from analytic systems
- Increased 25% of company's profit from Google AdSense

Front-end Web Developer 2014 -
Private Practice

- Charged with renewing the KOFIH(Korea Foundation for International Healthcare) website
- Built several companies' websites
- Familiar with web publishing and JavaScript programming

IRcomms 2013 - 2014
Marketing Intern - Marketing Dept.

- Conducted online viral marketing project and FGI of K-beauty market
- Analyzed data which provide market insight from social media via Google Analytics
- Designed web promotion banners

Grey Group. A WPP Company, Seoul Office 2012
Summer Internship - Account Executive

- Assisted senior AE and communicated with clients
- Participated in online viral promotion project of 'Febreze' brand as a assistant AE

MENTORING & LEADERSHIP

Seocho Civic Centre, Seoul

2011

- Assisted in social programs for multicultural families and single-parent family
- Taught the children Korean language

Third Republic of Korea Army(TROKA)

2006 - 2008

- The very best soldier in 6th Infantry Division 'BLUE STAR'
- Served in General Outpost(GOP) as a leader of second platoon

COMMUNITY INVOLVEMENT

Korea Virtual Reality Industry Association

2015 -

Founding member

- Attend termly seminar and exchange great ideas
- Report about new research or market circumstances

Business Incubation Centre of Hanyang University

2014 -

Alumni: Entrepreneur, Cooperator

- Participated in startups pitching events and the entrepreneurship workshop
- Communicated closely with founders, engineers and venture capitalists in order to broaden my horizon of business in the field of IT

SKILLS & QUALIFICATIONS

Computer Programing

HTML, CSS, JavaScript, Python, jQuery, AngularJS, React, PHP, MySQL, Processing, Wordpress, Unity C#, Swift

Design

Fully utilize Adobe applications, Sketch, Blender(3D)

Multimedia

Adobe Premiere Pro, Adobe After Effects, Final Cut Pro, Kolor Autopano Video Pro, Kolor Autopano Giga

Interest

HCI, UI/UX design, Mixed Reality, Web Programming, AI, Game development, Interactive media/art